

Barb Kyes

HER MISSION: TO HELP LEADERS REALIZE THEIR FULL POTENTIAL



Barb Kyes, Managing Partner at ActionCOACH Pinellas, has successfully incorporated the nurturing and caring traits that once made her a great nurse into her career today as a business coach and executive leader. Now, instead of diagnosing and treating patients, she is assessing companies and coaching corporate leaders.

Barb was a founding partner of **ActionCOACH** Pinellas in 2007, and has since demonstrated an unparalleled aptitude for success through the firm's structure, outcomes and expansion. In their first year of business, Barb received national recognition from **ActionCOACH** for her "systems" approach to operating her own franchised firm, thereby setting a standard and model for others to emulate across the country.

Barb has volunteered her talents to help a myriad of non-profits with their priority events and campaigns, often assuming the responsibilities of chairman. She has also served in a leadership capacity with her local chambers of commerce, serving as chair of the St. Petersburg Chamber of Commerce's Entrepreneurial Academy Alumni Association and a faculty member in the chamber's Master's Academy program. She was also a perennial judge for the chamber's Small Business Awards and its Women of Distinction Business Awards.

In addition, Barb and her partners have recently expanded their executive coaching abilities to establish the Innisbrook Leadership Institute, a unique executive leadership development service operated through a strategic alliance between **ActionCOACH** Pinellas, Innisbrook Resort and Golf Club and the University of South Florida's Center for Transformation and Innovation.

As a strong, female entrepreneurial leader, Barb's previous accomplishments are a great testimony to the coaching and wisdom she shares with her clients. A self-starter by nature who has launched and operated several small businesses, she understands the challenges business owners face. The credibility Barb has established through her latest entrepreneurial venture with **ActionCOACH** makes her coaching services a highly valuable resource to our community.

Coconut Grove Executive Center
2142 Palm Harbor Blvd., Suite C
Palm Harbor, FL 34683
Main: (727) 786-2900
Fax: (727) 786-1313
barbkyes@actioncoach.com
www.ActionCOACHPinellas.com

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